

I. Executive Summary

Executive Summary

Sector Overview

- As of 2024, the Global Human Resources Technology sector ("HR Tech") market is set to grow from \$40b in 2024 to \$82b by 2032, growing at a CAGR of 9.2%.
- Organizations are prioritizing digital transformation by adopting automation, AI, and cloud solutions to enhance HR operations and enable data-driven decision-making.
- By embracing trends and investing in the right tools, HR leaders can transform their departments into strategic drivers of success, focusing on integration, personalization, and innovation.

Q4 2024 Report Themes



The rise of remote work has increased demand for HR Tech platforms that manage distributed teams, track productivity, and enhance communication and collaboration.

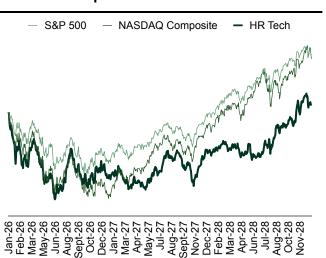


HR Tech's M&A deal value in 2024 hit its highest since 2021, driven by AI, data analytics, and employee experience, signaling strong investor confidence.

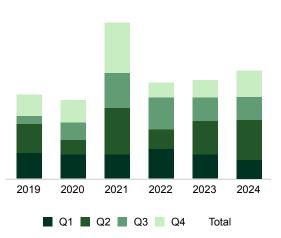
Investors are now more cautious and selective, favoring fewer but larger deals, especially in AI, and investing at a more sustainable rate that reflects pre-pandemic activity.



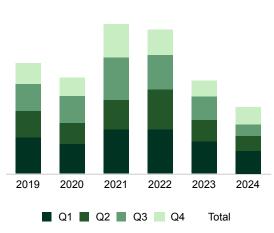
HR Tech Companies Performance*



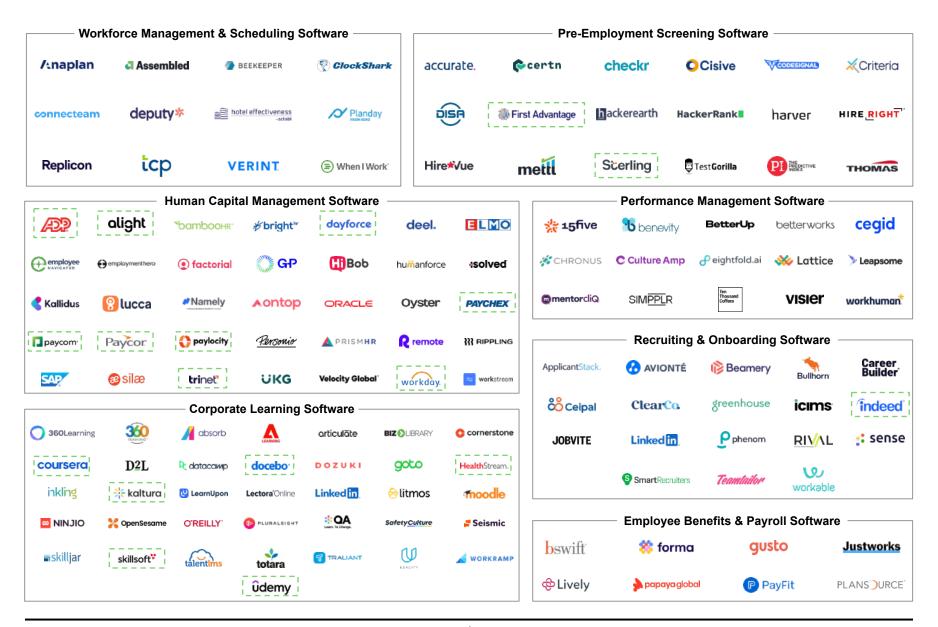
M&A Transactions



Private Funding Transactions



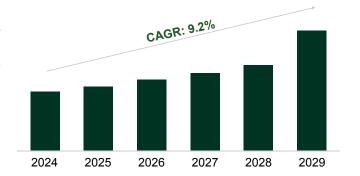
Select Key Players in HR Tech



Industry Trends and Outlook (1/2)

Global HR Tech Market Size (\$b)

- The rise of remote work has increased demand for HR Tech platforms that manage distributed teams, track productivity, and enhance communication and collaboration.
- Tech companies are investing in developing comprehensive HR Tech suites that integrate multiple functionalities such as recruitment, performance management, learning management, and employee engagement onto a single platform.
- HR leaders are changing their departments into strategic drivers of organizational success. As the industry continues to evolve, the emphasis will remain on integration, personalization, and innovation.



2025 Trends Outlook



Generative AI Integration

Generative AI is set to proliferate in HR Tech, improving candidate interactions, data summarization, and fostering cohesive, interoperable, user-centric HR systems.



Increased Use of Automation

Automation simplifies HR tasks, enhances accuracy, ensures compliance, and allows teams to focus on strategic initiatives, driving organizational growth and adaptability.



Total Workforce Intelligence (TWI)

TWI leverages external labor market data to provide insights into skills availability and workforce planning, which is crucial as the landscape shifts towards non-traditional employment arrangements.



Data Analytics and Predictive Insights

Data Analytics and Predictive Insignts

Advanced analytics in HR Tech enable companies to predict workforce trends, identify skill gaps, and optimize employee performance, empowering strategic decision-making and enhancing talent management.



••• Growth of integration tools for unifying HR ecosystems

Organizations are leveraging integration tools like iPaaS to connect legacy HR systems with modern solutions, enabling cost-effective modernization and a unified ecosystem.

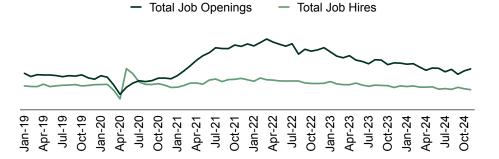


○ Skill-Based Screening

The trend towards skill-based assessments during recruitment will gain traction, with organizations leveraging technology to conduct remote assessments efficiently.

Industry Trends and Outlook (2/2)

Job Openings & Job Hires (#)



The persistent gap between job openings and hires in the U.S., driven by skill mismatches and recruitment challenges, presents significant growth opportunities for the HR tech industry.

While job openings steadily increased from 2019 to a mid-2022 peak and hires grew more slowly, recent trends show a stabilizing labor market, emphasizing the need to address hiring inefficiencies.

HR Tech Market Insights

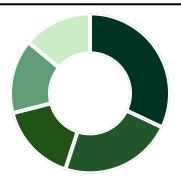


of organizations plan to increase investment on HR technology over the next two years

of employers are **utilizing Gen AI** in some capacity due rise in HR Tech

of HR executives are using **skills-related technology** embedded in core HR information systems

2025 Primary HR Tech Model



- SaaS cloud-based
- Licensed software on-premises
- Hvbrid
- Licensed software hosted
- Internally developed system

HR Tech trends reveal a clear market divide: while some organizations embrace new HCM technologies, others continue to rely on on-premises solutions.

Currently, over a third of organizations still use on-premises systems, while an equal share has transitioned to SaaS or hybrid models. By 2025, the adoption of on-premises or hosted solutions is projected to decline by approximately one-third.

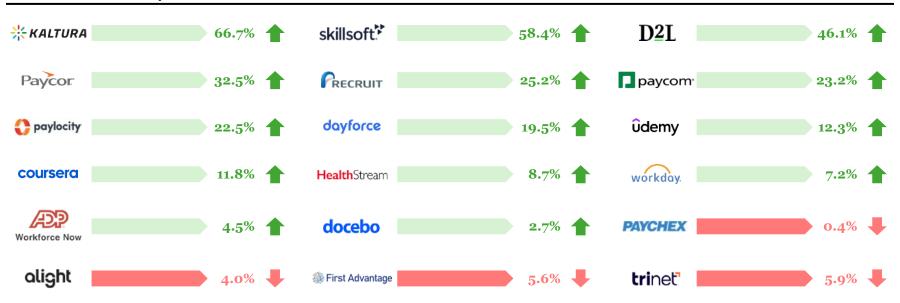
III. Capital Markets & Public Trading Data

Public Companies Performance (1/3)

Select HR Tech Public Companies Constituting the Public Index

alight	Workforce Now	coursera	D2L	dayforce	docebo
First Advantage	Health Stream	₩ KALTURA	PAYCHEX	paycom [,]	Paycor
paylocity ⁻	PRECRUIT	skillsoft. **	tri net	ûdemy	workday.

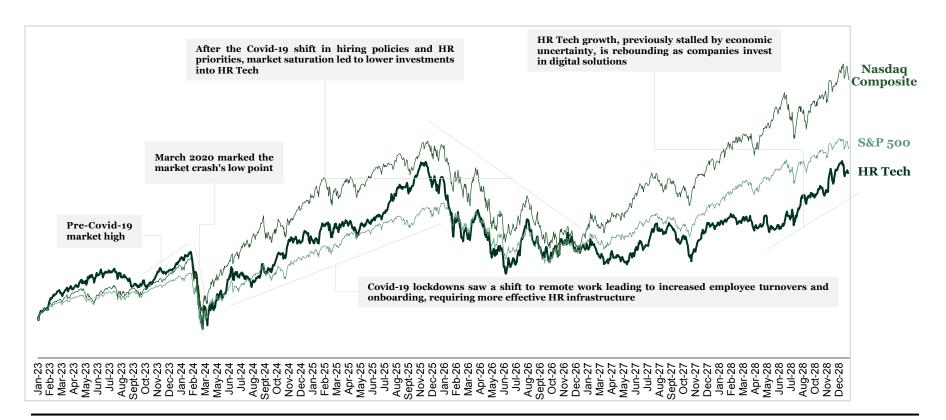
Q4 24 HR Tech Companies Performance



Public Companies Performance (2/3)

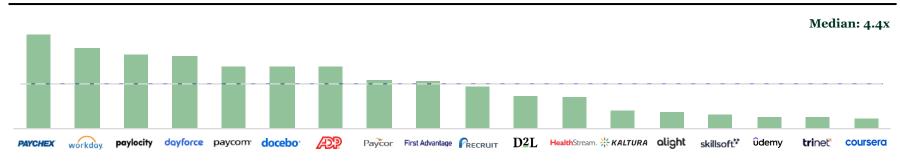
Though initially lagging behind the S&P 500 and NASDAQ composite due to economic uncertainty and slowed hiring, the HR Tech software sector outpaced both indices in Q4, signaling a strong recovery. This growth is driven by digital transformation, employee well-being initiatives, and increased AI adoption, as hiring rebounds with stabilizing economic conditions. The sector's outlook is increasingly positive as businesses adapt to evolving workforce demands.

Index Growth	CY 24	Q4 23	Q4 24
HR Tech	23.8%	10.2%	8.2%
S&P 500	24.0%	11.2%	3.0%
NASDAQ Composite	30.8%	12.8%	7.8%

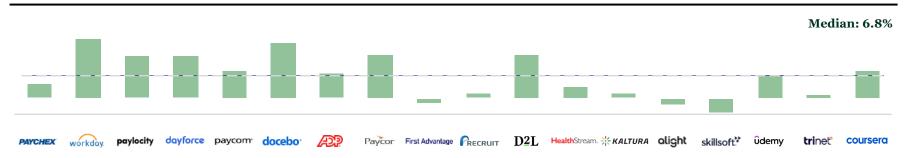


Public Companies Performance (3/3)

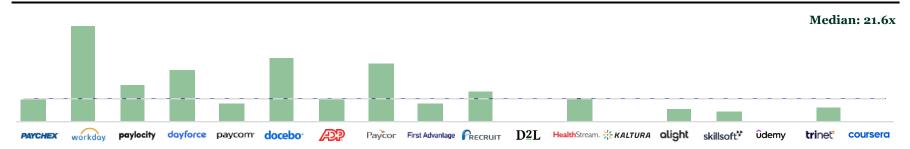
EV/Revenue (LTM)



Revenue Growth (LTM)



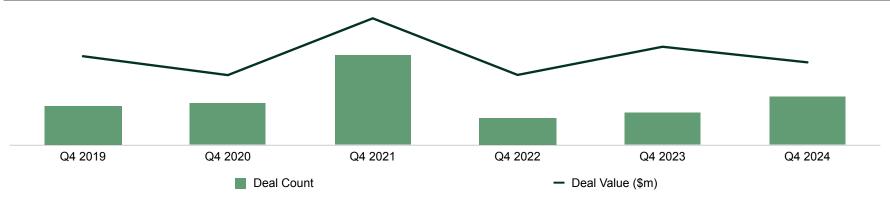
EV/EBITDA (LTM)



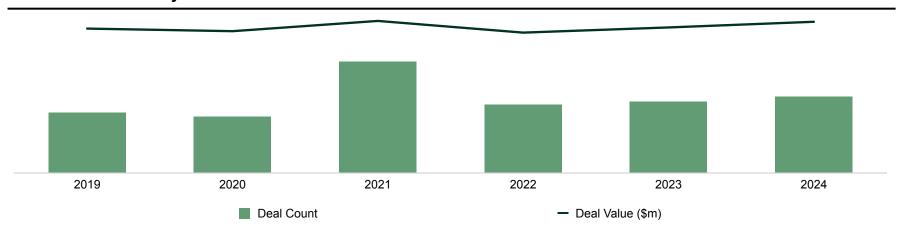
HR Tech M&A Activity (1/4)

The HR Tech M&A landscape in 2024 has seen a significant surge in deal value, reaching the highest levels since 2021. This increase is in line with historical Q4 trends and reflects a strong year-end performance. Strategic acquisitions are continuing to focus on advanced technologies such as AI, data analytics, and enhancing employee experiences. This upward trajectory in deal value signals growing investor confidence and a continued commitment to strengthening tech capabilities within the sector.

Historical Q4 M&A Summary



Annual M&A Summary



HR Tech M&A Activity (2/4)

Most Active Buyout Investors

			Activ	ve Investors fro	om 2019 – 2024					
Company Name	Investor Type	# of New Investments				Notable Invest	ments			
K1 INVESTMENT MANAGEMENT	PE/Buyout	8	canvas	ClockShark	InFlight	JOZZ HR	JOBVITE	LEVER	talentegy	VALIANT
# HgT	PE/Buyout	7	apex	assurehire	Mineral	talentReef	🛟 Trakstar	swipeclock	OMICRON	
S PROVIDENCE EQUITY PARTNERS	PE/Buyout	6	Aladtec*	ABS Social Bridge From	complí. 🛦	tenstreet	Humanity"	WhenToWork		
STONE POINT CAPITAL	PE/Buyout	6	allsynx	⊗ busines <mark>solver</mark>	CertiPay	<u></u>	utmost	e <mark>x</mark> ecu pay ,		
THE CARLYLE GROUP	PE/Buyout	5	Q AllyO	ENGAGE	Hire <mark>≮</mark> √ue	Insurance Solutions ON PLOYER SCHEPTER SPECIAL ISTS	Modern Hire			
CLEARLAKE	PE/Buyout	5	cornerstone	AVESTA	HealthcareSource	sumtotal	SkyHive			
JMI	PE/Buyout	4	Ascentis	⊘ dotin	ease	optimum				
NOBLE ROCK	PE/Buyout	4	assurehire	Mineral	talentReef	ᆉ Trakstar				
Blackstone	PE/Buyout	3	Ascentis	optimum	~personify					

HR Tech M&A Activity (3/4)

Date	Target	Buyer	Sub-Sector	Deal Size	EV/Revenue	Target Description
19-Dec		the muse	Recruiting & Onboarding	Undisclosed	Undisclosed	 Operator of an online job portal created to connect top talent with purpose-driven companies.
19-Dec	assemble	deel.	Employee Benefits & Payroll	Undisclosed	Undisclosed	 Designer and developer of a compensation management platform for organizations.
17-Dec	♦ Firstbase	AppDirect	Human Capital Management	Undisclosed	Undisclosed	 Developer of a remote team management platform to manage everything a remote team needs from onboarding to offboarding.
16-Dec	Æ Ladder	Buildforce	Recruiting & Onboarding	Undisclosed	Undisclosed	 Operator of a labor recruitment platform designed to help construction companies hire skilled workers.
10-Dec	together	absorb	Corporate Learning	Undisclosed	Undisclosed	 Developer of a mentorship platform designed to implement and administer corporate mentorship management programs for employees.
4-Dec	cogito	VERINT.	Human Capital Management	\$61m	Undisclosed	 Developer and operator behavioral analytics software based on artificial intelligence technology that analyzes the human voice and provides real-time guidance to improve behavior.
25-Nov	HRlogics	selerix	Human Capital Management	Undisclosed	Undisclosed	 Operator of human resources (HR) management software serving healthcare, hospitality, staffing, and manufacturing sectors.
15-Nov	⊗ BOUNTY JOBS	Recruiter www.recruiter.co.uk	Recruiting & Onboarding	Undisclosed	Undisclosed	 Developer of a third-party recruitment platform connecting employers and third-party recruiters.
15-Nov	evive	b swift	Recruiting & Onboarding	Undisclosed	Undisclosed	 Developer of data-driven technology solutions for employers in areas of health and benefits engagement.

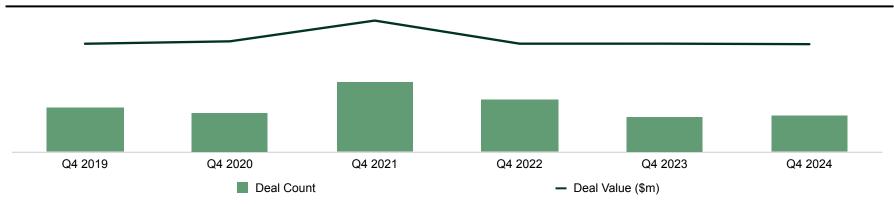
HR Tech M&A Activity (4/4)

Date	Target	Buyer	Sub-Sector	Deal Size	EV/Revenue	Target Description
15-Nov	snagajob	JobGet	Recruiting & Onboarding	Undisclosed	Undisclosed	 Developer of a job search platform designed to help users match the right job.
29-Oct	fingercheck F	edisonpartners STEPSTONE	Human Capital Management	\$115m	Undisclosed	 Developer of a cloud-based HR and payroll management platform for small businesses.
15-Oct	workf@rce	A?	Workforce Management & Scheduling	\$1,200m	Undisclosed	 Developer of a cloud-based workforce management platform offering real-time insights and automation for scheduling.
11-Oct	Plentive by Sheet/Box	ShareWillow	Performance Management	Undisclosed	Undisclosed	 Developer of software to measure employee performance.
3-Oct	VOUCH	MRBEAST,	Recruiting & Onboarding	Undisclosed	Undisclosed	 Operator of a recruitment platform for creators to hire creative professionals.
2-Oct	LLUNA	THE BEST ANSWER Culture Puels Success	Performance Management	Undisclosed	Undisclosed	 Developer of a workplace analytics platform for employee engagement and retention.
1-Oct	Web Payroll	Payentry	Employee Benefits & Payroll	Undisclosed	Undisclosed	 Provider of full-service payroll processing services for efficient business operations.
			Median	\$115m	NA	

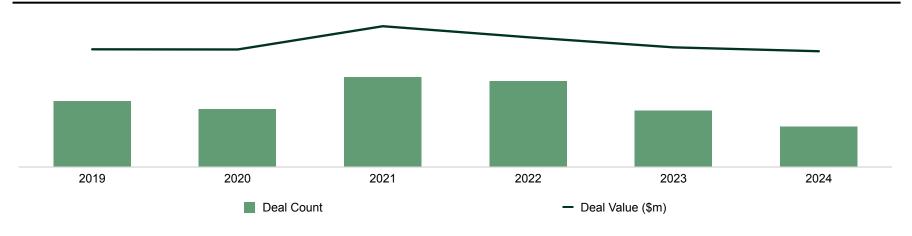
HR Tech Investment Activity (1/7)

Investments in AI applications within HR Tech have notably increased, emphasizing a shift toward automating HR functions and boosting operational efficiency. However, investment activity has declined in year-end historical data, as it has made a return to normalcy and stabilization in the VC market after post-pandemic bullish highs in 2021. Investors are now more cautious and selective, favoring fewer but larger deals, especially in AI, and investing at a more sustainable rate that reflects pre-pandemic activity.

Historical Q4 Financing Summary



Annual Financing Summary



HR Tech Investment Activity (2/7)

Most Active Minority Investors

			Active	Investors fro	om 2019 – 202	2 4				
Company Name	Investor Type	# of New Investments	Notable Investments							
Gaingels 🥼	Venture Capital	45	swarm	Mogul	CONFIRM	Ashby	ПОХХ	datapeople	movo	levee
PeopleTech	Venture Capital	35	Ashby	chezie	chronically capable	eqtble	mosey	▼ Twill	openroute service	MOVE UP
▲ Alumni Ventures	Venture Capital	33	VEROSKILLS	bolster	Humanly	levee	TransCrypts	BACON	ASSEMBLY	revelio labs
FOUNDERS FUND	Venture Capital	25	traba	Onaroll	workstream	Seso Seso	RIPPLING	Lattice	Searchlight	Dover
SOMA CAPITAL	Venture Capital	21	=paraform	M-MERCOR	⊘remoteBase.	Nayya	e workstream	Simplify	ћатт	FIRST WORK
PSCM	Venture Capital	20	werkberry	APPRENTICESHIP AMERICA	าสาJulius	Wiseful	3 CLAYHR	@ Qualifi	HIREME/ HEAL+HCARE	DEVPLAN >
Accel	Venture Capital	19	# UpSmith	ModernLoop	R remote	\$ Searchlight	checkr	♥ Gem	knoetic	gloat
SemperVirens 📤	Venture Capital	18	Ashby	mosey	≾ fountain	F finch	XX MATHISON	Nayya	karat^	⊕ take2
TIGERGLOBAL	Venture Capital	18	Wizehire.	wellfound:	‰ Lattice	karat^	▲ontop	🍌 papaya global	Ж скоssсна	Dover

HR Tech Investment Activity (3/7)

Date	Target	Investor	Sub-Sector	Deal Size	EV/Revenue	Target Description
31-Dec	reelist	∜ REDBUD VC	Recruiting & Onboarding Software	<\$10m	Undisclosed	 Developer of a video-first social media talent acquisition and marketing platform designed to connect employers with Generation Z talent.
30-Dec	iriba maps	KEYHORSE CAPITAL	Recruiting & Onboarding Software	<\$10m	Undisclosed	 Provider of an online recruiting platform intended to connect the company with workers and job seekers.
26-Dec	deel.	2468 VENTURES	Employee Benefits & Payroll Software	<\$10m	Undisclosed	 Developer of a payroll and human resources platform designed to reimagine payouts for businesses working with global remote contractors.
23-Dec	>•greatpoint <mark>HR</mark>	Aurelia Ventures	Performance Management Software	Undisclosed	Undisclosed	 Developer of compensation productivity and management software designed to modernize market pricing and simplify pay- related decision-making.
20-Dec	Avesome People Leaders	growth ^x Elevate Ventures	Corporate Learning Software	Undisclosed	Undisclosed	 Developer of corporate training platform designed for organizations to help managers learn how to treat people.
18-Dec	M MERCOR	MENLO VENTURES	Recruiting & Onboarding Software	Undisclosed	Undisclosed	 Developer of an artificial intelligence-powered hiring platform designed to streamline the hiring process for both candidates and companies.
18-Dec	OpenRoute	People Tech	Human Capital Management Software	Undisclosed	Undisclosed	 Developer of human resource analytics tools intended to simplify data analysis.
17-Dec	▼ Twill	Bloomberg BETA	Recruiting & Onboarding Software	<\$10m	Undisclosed	 Operator of an online recruitment platform intended to make the hiring process easy and effective.
12-Dec	 Pin	110, 00, 00 00 00 00 00 00 00 00 00 00 00	Recruiting & Onboarding Software	<\$10m	Undisclosed	 Developer of an artificial intelligence-powered recruitment platform designed to streamline the hiring process from sourcing to interview scheduling.
11-Dec	saltmine	JUNGLE XPLORER	Human Capital Management Software	Undisclosed	Undisclosed	 Developer of an enterprise workplace platform designed to enhance collaboration, improve the employee experience, and reduce overall costs.

HR Tech Investment Activity (4/7)

Date	Target	Investor	Sub-Sector	Deal Size	EV/Revenue	Target Description
8-Dec	PeopleReiğn	J€ ®VENTURES	Human Capital Management Software	Undisclosed	Undisclosed	 Developer of a predictive analytics platform designed to automate IT and human resource services.
2-Dec	AdvantageClub.ai	AXIL®R	Performance Management Software	<\$10m	Undisclosed	 Developer of online employee rewards and recognition platform designed to connect and benefit both the brands and employees.
2-Dec	∉rooster	BLOSSOM STREET A VENTURE CAPITAL FUND	Recruiting & Onboarding Software	<\$10m	Undisclosed	 Operator of a recruitment platform intended to streamline the hiring process for organizations.
1-Dec	Croggi	NA A REV.AS	Workforce Management & Scheduling Software	Undisclosed	Undisclosed	 Operator of an online workforce marketplace intended to connect talented workers with flexible work opportunities in the hospitality industry.
1-Dec	MOVEUP	People Tech	Human Capital Management Software	Undisclosed	Undisclosed	 Developer of a career planning platform designed to analyze skills and experience to suggest career paths for individuals and help organizations find the right talent.
1-Dec	Salv	Abstract.	Recruiting & Onboarding Software	Undisclosed	Undisclosed	 Developer of an intelligent recruiting platform designed to automate and streamline the hiring process.
18-Nov	thalamus	• Lubos • Wahed	Recruiting & Onboarding Software	\$31m	Undisclosed	 Developer of a cloud-based interview management platform designed to provide graduate medical education training programs.
11-Nov	Oyster	servicenow.	Recruiting & Onboarding Software	<\$10m	Undisclosed	 Developer of a distributed talent enablement platform designed to make it possible for companies everywhere to hire people anywhere.
7-Nov	≤ SocialCrowd	Bread & Butter Ventures AUGMENT VENTURES	Performance Management Software	<\$10m	Undisclosed	 Developer of an automated employee incentive platform designed to optimize the labor force through data and automation.
1-Nov	adni	AUGMENT VENTURES	Workforce Management & Scheduling Software	Undisclosed	Undisclosed	 Developer of a healthcare workers platform designed to provide a single branded application, from gear and resources to job openings, referrals, and rewards.

HR Tech Investment Activity (5/7)

Date	Target	Investor	Sub-Sector	Deal Size	EV/Revenue	Target Description
1-Nov	• lo babblebots.ai	z21 ventures	Recruiting & Onboarding Software	Undisclosed	Undisclosed	 Developer of a recruitment and talent acquisition platform designed to recruit candidates.
1-Nov	DeltaOps AI	growth ^x	Workforce Management & Scheduling Software	Undisclosed	Undisclosed	 Operator of workforce management intended to optimize staff allocation in healthcare settings.
1-Nov	JobGet	F Flow Capital	Recruiting & Onboarding Software	Undisclosed	Undisclosed	 Operator of a job discovery platform intended to facilitate and simplify the recruitment process for hospitality and retail jobs.
1-Nov	⊘ Modus	Olive Tree Capital	Workforce Management & Scheduling Software	Undisclosed	Undisclosed	 Developer of a unified resource planning platform designed to streamline workforce management and improve efficiency.
1-Nov	obra™	CROCKER VENTURES	Recruiting & Onboarding Software	Undisclosed	Undisclosed	 Developer of an artificial intelligence-powered job portal designed to help job seekers build a strong professional profile and discover relevant job opportunities.
25-Oct	💠 datascalehr	ACADIAN VENTURES	Employee Benefits & Payroll Software	Undisclosed	Undisclosed	 Developer of AI Agents and Application Programming Interface (APIs) designed to natively connect, reconcile, Payroll and any HR data source in the world.
24-Oct	≥ cascade	♥GRADIENT	Employee Benefits & Payroll Software	<\$10m	Undisclosed	 Developer of human resources and benefits intelligent platform designed for health price transparency.
24-Oct	Stepful	OAKET	Corporate Learning Software	\$32m	Undisclosed	 Developer of a training platform designed to give people with a high school education access to healthcare jobs and continued growth in their profession.
23-Oct	GAGE	techstars_	Performance Management Software	<\$10m	Undisclosed	 Developer of workplace recognition system platform designed to help measure and track team and individual performance, employee recognition, and improve workplace culture.
22-Oct	(19) Staffing Engine	PARTNERS PERSONNEL	Recruiting & Onboarding Software	<\$10m	Undisclosed	 Developer of a staffing platform designed to place more candidates.

HR Tech Investment Activity (6/7)

Date	Target	Investor	Sub-Sector	Deal Size	EV/Revenue	Target Description
18-Oct	▲ Multimodal .	gener8tor	Human Capital Management Software	<\$10m	Undisclosed	 Developer of automation software designed for businesses to automate complex workflows, improving efficiency.
17-Oct	💸 StaffingReferrals	Bullhorn	Recruiting & Onboarding Software	Undisclosed	Undisclosed	 Developer of an automated referral management platform intended to improve candidate experience, reduce cost per hire, and increase referrals.
17-Oct	UNTAPPED	gener8tor	Recruiting & Onboarding Software	Undisclosed	Undisclosed	 Developer of a networking and recruitment platform designed to bridge the gap between employers, social enterprises, and untapped communities.
16-Oct	№ 11x	andreessen. horowitz	Workforce Management & Scheduling Software	\$50m	Undisclosed	 Developer of autonomous AI-driven workforce management platform designed for optimizing sales and customer engagement processes.
16-Oct	Prolucent	A1 Health Ventures	Workforce Management & Scheduling Software	<\$10m	Undisclosed	 Provider of healthcare workforce services intended to align labor needs with data-driven decision-making.
15-Oct	ele v ate	Fin Capital	Employee Benefits & Payroll Software	\$20m	Undisclosed	 Developer of a cloud-based platform designed to provide employee benefits.
14-Oct	CO Beyond Presence	HV	Corporate Learning Software	<\$10m	Undisclosed	 Developer of an AI-based platform intended to create personalized hyper-realistic digital clones.
8-Oct	pivt	NOEMIS Ventures	Human Capital Management Software	Undisclosed	Undisclosed	 Developer of a workforce mobility application designed to improve the well-being of relocated and mobile employees.
7-Oct	flexie	MC MASSCHALLENGE	Workforce Management & Scheduling Software	Undisclosed	Undisclosed	 Developer of a digital platform designed to connect companies and people to fill staffing gaps.
3-Oct	Graphio	PLUGANDPLAY	Performance Management Software	Undisclosed	Undisclosed	 Developer of an insights-driven employee scoring platform designed to track flight risk, future leaders, and engagement.

HR Tech Investment Activity (7/7)

Date	Target	Investor	Sub-Sector	Deal Size	EV/Revenue	Target Description
3-Oct	□jobLeap.ai	FJLABS	Recruiting & Onboarding Software	<\$10m	Undisclosed	 Developer of a job matching platform designed to empower people to improve their careers through skill development and relevant job matching.
2-Oct	Suitable	Ben Franklin Thirthday Morent Eller Street MARTINSONVENTURES	Recruiting & Onboarding Software	<\$10m	Undisclosed	 Developer of cloud-based career development and recruiting platform designed to increase student participation.
1-Oct	S FullStack	START SOMETHING VENTURES	Human Capital Management Software	Undisclosed	Undisclosed	 Provider of outsourced human resource (HR) services designed to streamline HR management for growing businesses.
1-Oct	Heli o s <mark>Ed</mark>	CAPITAL DEVELOPMENT	Workforce Management & Scheduling Software	Undisclosed	Undisclosed	 Developer of an education management system designed to simplify workforce management for kindergarten through twelfth-grade human resources and business leaders.
1-Oct	Jellie ຜ ai	Berkeley SKY)ECK	Recruiting & Onboarding Software	<\$10m	Undisclosed	 Operator of AI-powered recruiting platform intended to help agencies get more control over business networks.
1-Oct	LARA	500 GLOBAL	Human Capital Management Software	Undisclosed	Undisclosed	 Developer of AI personal assistant designed for employees to interact to consult on various topics.
1-Oct	(U) Ogment	FYRFLY VENTURE PARTNERS MVC Menden Ventures	Recruiting & Onboarding Software	Undisclosed	Undisclosed	 Developer of AI-powered technology designed to handle HR tasks, starting with recruitment.
1-Oct	SkyHive	LAZARIDIS ** institute	Human Capital Management Software	Undisclosed	Undisclosed	 Developer of a labor market intelligence platform designed to reskill enterprise workforces and communities.

IV. Vista Point Advisors Overview & Credentials

A Truly Unconflicted Approach

Vista Point Advisors Is
The Leading Sell-Side
Investment Bank
Exclusively Focused On
M&A and Capital Raising
For Founder-Led
Software And Internet
Companies

- Focus on Founder-Led, minimally-funded businesses
- Unconflicted advice:exclusively a sell-side advisor
- Software and Internet domain expertise

VPA Key Metrics

120

TRANSACTIONS

22

INVESTMENT BANKERS

24%

CROSS BORDER DEALS

\$50 - \$400M

TRANSACTION SIZE RANGE

\$7.8B

TOTAL ENTERPRISE VALUE

\$6.0B

LIQUIDITY TO FOUNDERS

100%

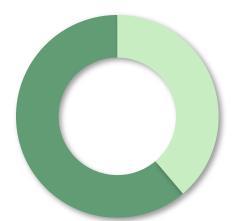
SELL-SIDE TRANSACTIONS

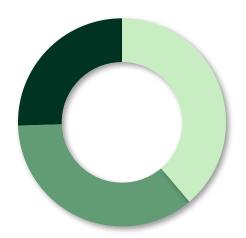
1,500+

LOIs RECEIVED

10+ Years

SENIOR BANKER TENURE





Leading Advisor to Closely-held Technology Companies

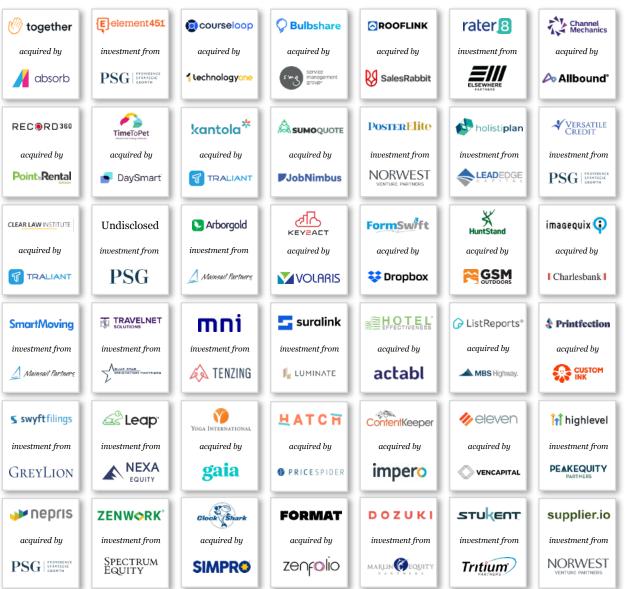
In the past 3 years, here are our results:

51CLOSED TRANSACTIONS

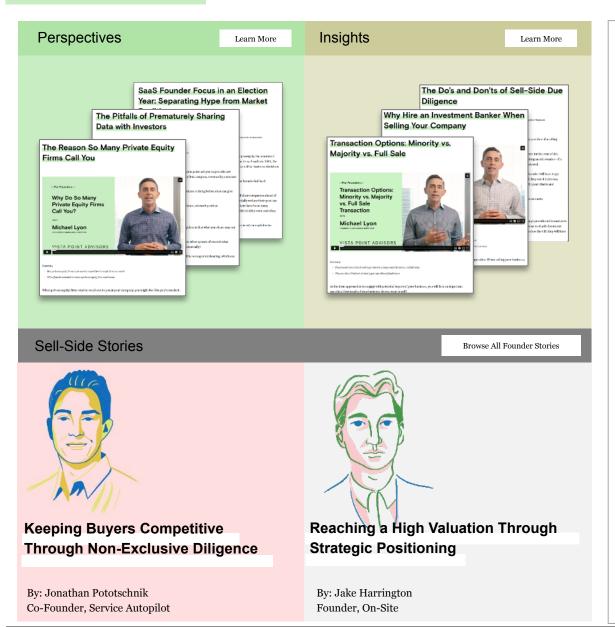
\$4.3B

ENTERPRISE VALUE

9.0x AVG. ARR MULTIPLE



For Founders





Learn what every technology founder needs to know as they grow their business towards an eventual M&A transaction.

In this podcast, Mike Lyon from Vista Point Advisors chats with tech founders and the VPA team to address questions like: - What is the process for selling a software or internet business? - What drives the valuation of a SaaS business? - What are my different transactions options? - And more.



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